

What a Difference You Made in 2020!

HERE'S TO YOU!

Many thanks to Hospice of Santa Barbara's donors and volunteers!



2020 Annual Report



Your Compassion Allowed Us To Help 4,380 People During the Pandemic

2020 was a year like no other. The COVID-19 pandemic rocked our community and shook us to our very core. It is only because of the generosity and compassion of our donors and volunteers that we were able to help so many people dealing with grief, illness, and COVID-19.

Because of you,
Patient Care Services
stepped up during
the pandemic.



879

patients and family members
had help navigating
a life-threatening
illness



98

people with
COVID-19...



216
family members
came to us
for help

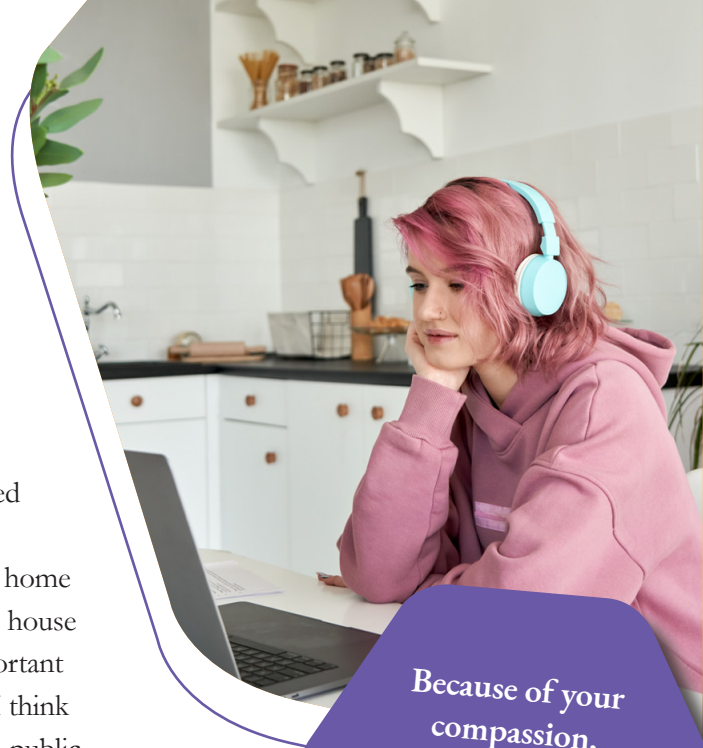
You helped people like “Hilda”

It was a huge blow to “Hilda” when her husband and child tested positive for COVID-19. Her child recovered well at home but her husband was taken to Los Angeles and put on a ventilator in the ICU. **Nobody in the ICU spoke Spanish, and at one point Hilda hadn’t gotten any updates for almost three weeks**—an eternity when a loved one is fighting for his life. Every time the phone rang, Hilda would

be overcome with fear that the hospital was calling to say that her husband had died. **Our bilingual staff facilitated a daily call between the nurses and Hilda so she could be kept up-to-date on her husband’s condition.** Her husband is now back home and recovering after his ordeal. Our staff recently assisted him with an unemployment application to support the family’s financial health.

With Your Compassionate Support, Our Grief Counselors Helped Kids and Teens Through the Pandemic

“Working with teens on Zoom is a mixed bag. Most kids aren’t as focused as they would be in person, and bad Internet connections can make communication difficult. On the other hand, I really get a sense of their home lives. One of my clients whose dad recently died walked me through the house on his phone, showing me photos of his dad and objects that were important to him. He also showed me the altar the family made to honor his dad. I think sharing the altar felt good to him since this family was not able to have a public memorial for his father due to the pandemic. This personal level of sharing has also deepened our therapeutic relationship.” ~ Hospice of Santa Barbara Youth Bereavement Counselor



Because of your compassion, our therapists were able to help teens feel less alone with their grief.



408
children & teens

received counseling
after losing
a loved one

Your generosity enabled us to provide grief counseling via telehealth throughout the pandemic.

Because You Care, Adults Dealing with Grief Got the Help They Needed

“The pandemic is making it so much harder to grieve. It’s a whole layer on top of the grief people are already feeling. All the things we encourage people to do for social support – hobbies, seeing friends, going to church – they can’t do that in the same way now. Sometimes Zoom meetings are the only contact with others that they have during the week.

With your support, our therapists were able to help adults whose grief intensified because of the pandemic.



The isolation and the grief of the loss of our world makes dealing with a death not just a little harder, but ten times harder.

One reason is that people can’t have in-person memorials right now. Having memorials over Zoom is just not the same since everyone has to stay distant, and can’t hug each other, which is important for comfort. Clients who felt like they were barely keeping their heads above water before the pandemic feel like they are drowning now. Sessions have been very intense since the pandemic started.”
~ Suzanne Retzinger, HSB Bereavement Counselor

1,096
adults
were supported
through a
devastating loss

Volunteers Are Truly the Backbone of HSB

HSB volunteer Viki Papadakis' relationship with "Samuel" and "Sara" was very new when the pandemic hit our area. Samuel has ALS and his wife Sara is his caregiver. Viki's main role was to do their grocery shopping. During the pandemic, Viki continues to deliver their groceries, but they haven't been able to see each other face-to-face. Yet somehow they have found a way to continue deepening their relationship through texts and phone calls. Viki's presence in their lives has been an important source of emotional support for both Sara and Samuel.

Making conversations about death easier is only possible because of our supporters.

1,965 community members and professionals received training on issues of death and dying in 2020

Compassionate Care of Carpinteria Exists Because of You

Our office in Carpinteria is there to serve children, teens, and adults like Beth: "Two of the most important humans in my life left this life due to cancer. I was fortunate to experience their deaths in a way I could never have imagined. Compassionate Care of Carpinteria was the reason for that experience and I am forever grateful." ~ Beth

207
Carpinterians
were helped through grief or illness in 2020

Volunteer Spotlight

Your kindness allowed us to deliver free groceries to PCS patients who needed extra help due to the pandemic.

We love you Viki, and all our volunteers!

114
volunteers
lovingly gave...

2,339
hours
to help those dealing with grief or illness

You Made it Possible for Spanish-Speakers To Get Pandemic-Related Information

COVID-19 disproportionately impacts the Latinx community, but much of the local mainstream pandemic messaging doesn't reach this community. In partnership with Mi Vida, Mi Voz, HSB is distributing information to our network of more than 500 champions who work for organizations already established within the Latino community.

Your caring support made it possible to reach thousands of Spanish-speaking community members with critical pandemic-related information.

15,000
Spanish-speakers received critical pandemic-related information in 2020

Shining Light Society 2020

Our work would not be possible without our compassionate Shining Light Society donors.

Supernova \$100,000 and Above

James S. Bower Foundation
Santa Barbara Hospice Foundation

Aurora Borealis \$25,000 - \$49,999

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Santa Barbara Foundation
Stone Family Foundation
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Foundation

Guiding Star \$10,000 - \$24,999

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Lucky Star \$1,000 - \$2,499

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Legacy Society 2020

Legacy gifts made by these generous donors have a tremendous impact on Hospice of Santa Barbara's ability to provide services free of charge over the long term.



Jo & Randy Bittner
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Jeanne West
Linda Yawitz

Please let us know if you have already named Hospice of Santa Barbara in your estate plans so that we can show you our sincere appreciation! By doing so, you help to inspire others to support our work as well. You can contact Heather Stevenson, Grants & Development Manager, at hstevenson@hospiceofsb.org.

Have you been thinking about getting your financial affairs in order? HSB can help.

Now might feel like a good time to sort out your will or estate plan. HSB's Judy Goodbody, a registered Tax Preparer who has been helping people with tax and estate planning for 25 years, can help you get started. Contact Judy for free and confidential assistance at 805-770-7119 or jgoodbody@hospiceofsb.org.

Judy
Goodbody,
Planned Giving
Officer



Your IRA Can Help Support Your Values

Did you know you can become a Hospice of Santa Barbara Legacy Society member through your IRA?

There are two easy ways your IRA can be used to support the things that are important to you.

Name HSB as a beneficiary of your IRA

You can name a charity such as Hospice of Santa Barbara as a beneficiary to receive all or a portion of your IRA upon your death. In addition to supporting work you find valuable, there are some real tax benefits to this type of gift. For example, the donation can be used to offset estate taxes. For more information, please feel free to contact Judy Goodbody here at HSB.

Give part of your IRA's annual distribution to HSB

By taking a distribution from your IRA this year, you will likely pay more in taxes and may even reach a higher tax bracket. If you are 70½ or older you are eligible to make a charitable gift up to \$100,000 this year from your IRA to help further our mission.

This charitable distribution is applied to your "required minimum distribution" (RMD), and although you will not receive an income tax deduction, you will not pay taxes on IRA distributions made directly to us. Contact your IRA administrator to get started with your gift, or contact Judy Goodbody here at HSB for help.